



Company presentation

ZHONG REN HALL

Traditional Chinese Medicine

中仁堂

TCM-Shop

Company profile



- International headquarters
- ZHONG REN TANG Guilin/China
 - founded 1989
 - ca. 400 employees



Company profile



- European headquarters
 - ZHONG REN HALL EUROPE
 - founded 2006
 - Independent division of ADCORM oHG, Nürnberg, Germany
 - Trade register Nr.: HRA 13209
 - District court Nürnberg

Our Mission

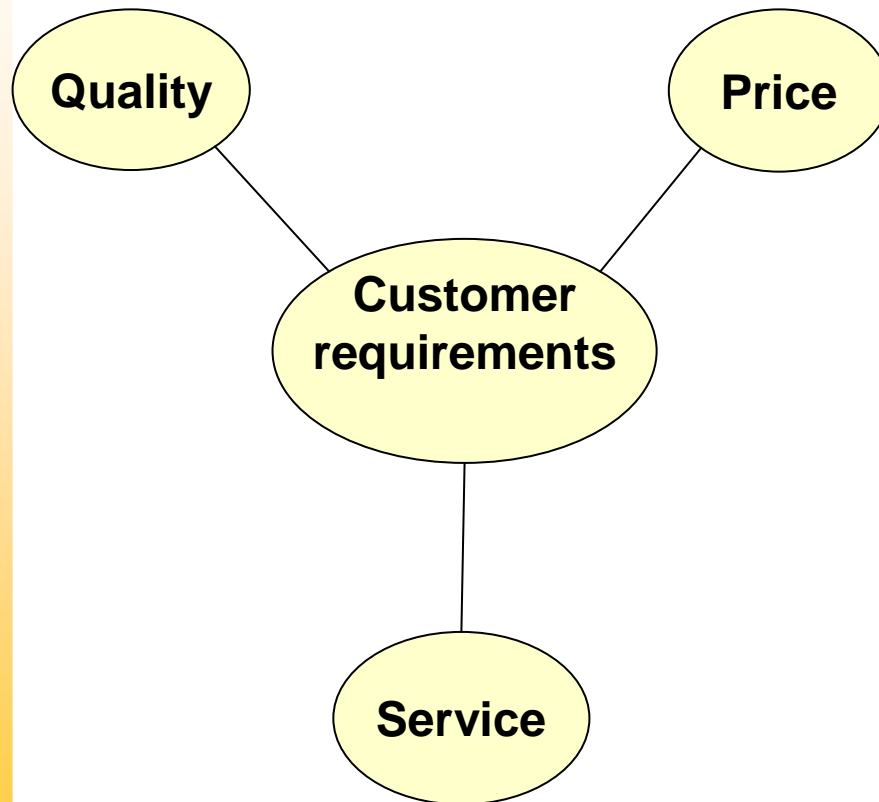


- Surface covering supplying of selection products of the **T**raditional **C**hinese **M**edicine
- Increase of the acceptance complementary medicine recognized of **TCM**
- Best quality at favourable prices

Target groups

- Pharmacies
- Physicians
- Hospitals
- Welfare practical man
- physical therapist
- Massage
- Drugstore
- Health food shop
- Wellnesscenter
- Fitnesscenter
- Healthcenter
- Retirement homes
- Hotels
- etc.

Customer requirements



- Only 18% of all Germans trust the school medicine
- 61% wish a combination with alternative welfare methods
- 5% have already experience with Chinese herb medicine
- 26% have experience with acupuncture

Source: Allensbach

Our products

- Acupuncture needles
- Moxibustion-Sticks
- Cupping apparatuses
- Herb medicine/natural cosmetic
- Massage accessoires
- Practice mechanism
- Books
- Bodymodels, etc.

Our strengths



- Original products (No plagiarisms)
- Nationally examined manufacturer production
- Strong Brands



Cost advantage

- Ordering goods from Germany
- Transparent prices
- Small shipping costs
- 48-hours delivery service
- Online ordering

Benefits



- Profit from the growth market (Traditional Chinese Medicine)
- Turnover and profit increase
- Reaction to customer needs
 - 61% of all Germans wish a combination of school medicine and alternative welfare methods

Source: Allensbach

Order now !



- Direct by our sales representatives
- Online: www.zhongrenhall.com
- Order-Hotline:
 phone +49(0)911 / 490 27 99
 fax +49(0)911 / 810 85 02